

November 2023 Real Estate Content Calendar

Use these post ideas to plan your social media content for the month.

Week 1: November 1 - 4

11/1/2023	National Stress Awareness Day Share tips for creating calming home environments. Discuss the importance of a stress-free living space. Suggested Hashtags: #StressAwarenessDay #CalmLiving
11/2/2023	National Entrepreneurship Month Celebrate entrepreneurship in real estate. Share your journey as an entrepreneur and how it influences your work. Suggested Hashtags: #EntrepreneurshipMonth #RealEstateBusiness
11/3/2023	Military Family Month Honor military families and their housing needs. Share information about special programs for veterans and active-duty members. Suggested Hashtags: #MilitaryFamilyMonth #HousingSupport
11/4/2023	Daylight Saving Day (November 5) Remind your followers to set their clocks back. Share how a well-lit home can enhance its value and appeal. Suggested Hashtags: #DaylightSaving #HomeLighting

Week 2: November 5 - 11

11/5/2023	Introduce yourself Introduce yourself and your passion for real estate. Share a photo of yourself in front of a beautiful property. Suggested Hashtags: #MeetTheAgent #RealEstatePassion #Introduction #GetToKnowMe
11/6/2023	Talk Money Week (November 6-November 11) Share financial wisdom related to real estate. Discuss budgeting, investment, and mortgage strategies. Suggested Hashtags: #TalkMoneyWeek #RealEstateFinances
11/7/2023	Election Day Encourage civic engagement. Remind followers to vote and discuss how elections can influence housing policies. Suggested Hashtags: #ElectionDay #CommunityVoice
11/8/2023	World Town Planning Day Discuss the importance of town planning in real estate. Share insights on how planning impacts property values. Suggested Hashtags: #TownPlanningDay #PropertyDevelopment

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11/9/2023	National Recycling Week (November 6-November 12) Share eco-friendly home tips. Discuss sustainable materials, energy-efficient appliances, and recycling in real estate. Suggested Hashtags: #RecyclingWeek #SustainableHomes
11/10/2023	Home of the Week Feature a "Home of the Week" post with a brief description of its perks and amenities. Suggested Hashtags: #HomeOfTheWeek #FeaturedProperty #DreamHome #MustSeeListing
11/11/2023	Veterans Day Honor veterans and their service. Share stories of veterans who found their dream homes after their service. Suggested Hashtags: #VeteransDay #HomeForHeroes

Week 3: November 12 - 18

11/12/2023	National Happy Hour Day Have some fun with a post about unwinding at home. Share a favorite relaxation spot in your own living space. Suggested Hashtags: #HappyHourDay #RelaxAtHome
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11/13/2023	World Kindness Day Share heartwarming stories of clients who found homes that suited their kind and caring lifestyles. Suggested Hashtags: #KindnessDay #HomeWithHeart
11/14/2023	Behind the Scenes Post a behind-the-scenes shot of you preparing for a property photoshoot. Suggested Hashtags: #BehindTheScenes #PropertyPhotoshoot #RealEstatePrep #AgentLife
11/15/2023	National Recycling Day Encourage sustainable living. Share ways to make a home more eco-friendly, including recycling options. Suggested Hashtags: #RecyclingDay #GreenLiving
11/16/2023	Use Less Stuff Day Promote minimalism in real estate. Discuss the benefits of decluttering before selling or moving into a new home. Suggested Hashtags: #UseLessStuffDay #Decluttering
11/17/2023	National Hiking Day Connect with nature. Share the beauty of local hiking trails and tie it to the allure of nearby properties. Suggested Hashtags: #HikingDay #NatureEnthusiast #GoTakeAHike

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11/18/2023	Housing Day Highlight the significance of homes in our lives. Share client stories of finding their dream homes. Highlight local initiatives to aid houseless community members. Suggested Hashtags: #HousingDay #DreamHomes
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Week 4: November 19 - 25

11/19/2023	Women's Entrepreneurship Day (November 19) Celebrate women in real estate. Share stories of female entrepreneurs who have made an impact in the industry. Suggested Hashtags: #WomenEntrepreneurshipDay #FemaleAgents
11/20/2023	Universal Children's Day (November 20) Connect family homes with Universal Children's Day. Share tips on child-friendly home design and family-oriented neighborhoods. Suggested Hashtags: #ChildrensDay #FamilyHomes
11/21/2023	Q&A Session Post a Q&A session where you answer common questions about real estate. Suggested Hashtags: #AskAnAgent #RealEstateQandA #ClientQuestions #ExpertAdvice

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11/22/2023	This or That Post a "This or That" graphic, comparing two different types of properties and asking your followers to choose. Suggested Hashtags: #ThisOrThat #PropertyComparison #ChooseYourFavorite #RealEstateOptions
11/23/2023	Thanksgiving (November 23) Express gratitude to clients and followers. Share what you're thankful for in the real estate world. Suggested Hashtags: #Thanksgiving #Gratitude
11/24/2023	Black Friday 2023 (November 24) Share a special Black Friday offer related to your real estate services or insights into the holiday's impact on housing. Suggested Hashtags: #BlackFriday #RealEstateDeals
11/25/2023	Small Business Saturday (November 25) Support local small businesses. Highlight the importance of local communities when buying and selling homes. Suggested Hashtags: #SmallBusinessSaturday #SupportLocal

Week 5: November 26 - 30

11/26/2023	Caption This Host a "Caption This" contest with a quirky photo from a property you've visited. Suggested Hashtags: #CaptionContest #FunnyPropertyPhoto #QuirkyCaption #CreativeCaption
11/27/2023	National Tree Week (November 27-December 5) Share the significance of trees in property value and environmental well-being. Highlight local green spaces. Suggested Hashtags: #TreeWeek #GreenLiving
11/28/2023	Giving Tuesday (November 28) Encourage giving back to the community. Share how you're contributing to local causes through your real estate work. Suggested Hashtags: #GivingTuesday #CommunitySupport
11/29/2023	Throw Out Your Leftovers Day (November 29) Share a light-hearted post about cleaning out unused spaces in your home. Relate it to preparing a home for sale. Suggested Hashtags: #LeftoversDay #HomeCleaning

11/30/2023	National Mason Jar Day (November 30) Share a creative post about repurposing mason jars in home decor. Share DIY ideas or tie it to storage solutions. Suggested Hashtags: #MasonJarDay #CreativeHomeDecor
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Make sure to explore all of Photofy's marketing resources for real estate professionals and use our app to effortlessly create and schedule your posts.

<https://photofy.com/blog>

With Photofy, you've got the tools to make September 2023 a phenomenal month for your social media presence! Happy posting! 😊