

# November 2023 Direct Sales Content Calendar

Use these post ideas to plan your social media content for the month.

## Week 1: November 1 - 4

|                  |  |
|------------------|--|
| <b>11/1/2023</b> | <b>National Stress Awareness Day (November 1)</b><br><br>Share stress management tips, inspirational quotes, self-care practices.<br><b>Suggested Hashtags:</b> #StressAwareness #RelaxationTips #StressRelief             |
| <b>11/2/2023</b> | <b>Military Family Month (November)</b><br><br>Honor military families, share their stories, or offer special discounts.<br><b>Suggested Hashtags:</b> #MilitaryFamilyMonth #SupportOurTroops #MilitaryDiscount            |
| <b>11/3/2023</b> | <b>National Entrepreneurship Month (November)</b><br><br>Highlight entrepreneurial journeys, share success stories, offer tips.<br><b>Suggested Hashtags:</b> #EntrepreneurshipMonth #SmallBusinessOwner #StartYourJourney |
| <b>11/4/2023</b> | <b>Daylight Saving Day (November 5)</b><br><br>Remind to set clocks back, share product ideas for adjusting to time change.<br><b>Suggested Hashtags:</b> #DaylightSaving #FallBack #TimeChangeReminder                    |

## Week 2: November 5 - 11

|                  |  |
|------------------|--|
| <b>11/5/2023</b> | <b>Ask the Community</b><br><br>Engage your audience by asking questions, conducting polls, and encouraging discussions about various topics related to your products or industry.<br><br><b>Suggested Hashtags:</b> #AskTheCommunity #EngageWithUs #ShareYourThoughts |
| <b>11/6/2023</b> | <b>National Recycling Week<br/>(November 6-November 12)</b><br><br>Share recycling tips, eco-friendly product features, and sustainability.<br><br><b>Suggested Hashtags:</b> #RecyclingWeek #GoGreen #Sustainability  |
| <b>11/7/2023</b> | <b>Product Insights</b><br><br>Showcase the features and benefits of your products, highlight customer reviews, or provide tips on how to use your products effectively.<br><br><b>Suggested Hashtags:</b> #ProductInsights #ProductSpotlight #CustomerReviews         |
| <b>11/8/2023</b> | <b>National Cappuccino Day (November 8)</b><br><br>Share cappuccino recipes, photos with products, or offer discounts.<br><br><b>Suggested Hashtags:</b> #CappuccinoDay #CoffeeLover #CaffeineFix  |

## November 2023 Direct Sales Content Calendar

|                   |   |
|-------------------|---|
| <b>11/9/2023</b>  | <b>Fill in the Blank</b><br><br>Create interactive fill-in-the-blank posts related to your products, industry, or fun facts to engage your audience.<br><br><b>Suggested Hashtags:</b> #FillInTheBlank #InteractiveFun #AudienceEngagement    |
| <b>11/10/2023</b> | <b>Family and Pets</b><br><br>Share heartwarming stories, photos, or tips related to family and pets, and highlight products or services that cater to these themes.<br><br><b>Suggested Hashtags:</b> #FamilyAndPets #FurBabies #QualityTime |
| <b>11/11/2023</b> | <b>Veterans Day (November 11)</b><br><br>Honor veterans, share their stories, or offer special veteran discounts.<br><br><b>Suggested Hashtags:</b> #VeteransDay #SupportOurVeterans #MilitaryAppreciation                                    |

### Week 3: November 12 - 18

|                   |   |
|-------------------|---|
| <b>11/12/2023</b> | <b>National Happy Hour Day (November 12)</b><br><br>Share cocktail recipes, promote products for happy hours, or host events.<br><br><b>Suggested Hashtags:</b> #HappyHourDay #Cheers #CocktailTime |
|-------------------|---|

## November 2023 Direct Sales Content Calendar

|                   |   |
|-------------------|---|
| <b>11/13/2023</b> | <b>World Kindness Day (November 13)</b><br><br>Encourage acts of kindness, share charitable work, create a kindness challenge.<br><br><b>Suggested Hashtags:</b> #WorldKindnessDay #SpreadLove #KindnessMatters                           |
| <b>11/14/2023</b> | <b>Get Outdoors Week (November 12-November 20)</b><br><br>Share outdoor product recommendations, activity ideas, or host giveaways.<br><br><b>Suggested Hashtags:</b> #GetOutdoorsWeek #NatureLovers #OutdoorAdventure                    |
| <b>11/15/2023</b> | <b>Caption This</b><br><br>Post images or scenarios and encourage your audience to come up with creative captions, fostering engagement and creativity.<br><br><b>Suggested Hashtags:</b> #CaptionThis #CreativeCaptions #EngageAndCreate |
| <b>11/16/2023</b> | <b>Use Less Stuff Day (November 16)</b><br><br>Share waste reduction tips, eco-friendly product features, and sustainability.<br><br><b>Suggested Hashtags:</b> #UseLessStuffDay #ReduceWaste #SustainableLiving                          |

## November 2023 Direct Sales Content Calendar

|                   |   |
|-------------------|---|
| <b>11/17/2023</b> | <b>Team Success Stories</b><br><br>Spotlight your team members' achievements, share their journeys, and showcase how they've succeeded within your company.<br><br><b>Suggested Hashtags:</b> #TeamSuccessStories #AchievementUnlocked #TeamSpotlight |
| <b>11/18/2023</b> | <b>Virtual Coffee Chat</b><br><br>Host virtual coffee chats or Q&A sessions with your audience to discuss products, industry trends, and answer questions.<br><br><b>Suggested Hashtags:</b> #VirtualCoffeeChat #QAndASession #EngageAndLearn         |

### Week 4: November 19 - 25

|                   |   |
|-------------------|---|
| <b>11/19/2023</b> | <b>Women's Entrepreneurship Day (November 19)</b><br><br>Celebrate women entrepreneurs, share success stories, offer business resources.<br><br><b>Suggested Hashtags:</b> #WomensEntrepreneurshipDay #FemaleEntrepreneurs #WomenInBusiness |
| <b>11/20/2023</b> | <b>Universal Children's Day (November 20)</b><br><br>Share children's product recommendations, parenting tips, or support charities.<br><br><b>Suggested Hashtags:</b> #ChildrensDay #KidsProducts #ParentingTips                           |

## November 2023 Direct Sales Content Calendar

|                   |   |
|-------------------|---|
| <b>11/21/2023</b> | <b>World Hello Day (November 21)</b><br><br>Encourage saying hello to someone new, share connection stories, host meet-and-greet.<br><br><b>Suggested Hashtags:</b> #WorldHelloDay #ConnectWithUs #SayHello                           |
| <b>11/22/2023</b> | <b>Home Cleaning Hack</b><br><br>Share cleaning tips, before-and-after photos, or offer special promotions.<br><br><b>Suggested Hashtags:</b> #CleaningHacks #CleanHome #Spotless   |
| <b>11/23/2023</b> | <b>Thanksgiving (November 23)</b><br><br>Express gratitude, share recipes, offer promotions, or host giveaways.<br><br><b>Suggested Hashtags:</b> #Thanksgiving #Gratitude #FamilyTime  |
| <b>11/24/2023</b> | <b>Black Friday 2023 (November 24)</b><br><br>Promote Black Friday deals, create anticipation with teasers, provide shopping tips.<br><br><b>Suggested Hashtags:</b> #BlackFriday #SaleAlert #ShopTillYouDrop                         |
| <b>11/25/2023</b> | <b>Small Business Saturday (November 25)</b><br><br>Encourage support for small businesses, highlight consultant businesses, offer exclusive deals.<br><br><b>Suggested Hashtags:</b> #SmallBusinessSaturday #SupportLocal #ShopSmall |

## Week 5: November 26 - 30

|                   |   |
|-------------------|---|
| <b>11/26/2023</b> | <b>National Cake Day (November 26)</b><br><br>Share cake recipes, photos of cake creations, or offer baking supply discounts.<br><br><b>Suggested Hashtags:</b> #CakeDay #BakingInspiration #SweetTreats                |
| <b>11/27/2023</b> | <b>National Brand Day (November 27)</b><br><br>Celebrate your brand's story and values, share customer testimonials, host a brand-focused giveaway.<br><br><b>Suggested Hashtags:</b> #BrandDay #OurStory #CustomerLove |
| <b>11/28/2023</b> | <b>Giving Tuesday (November 28)</b><br><br>Promote charitable initiatives, encourage donations, or match a portion of sales for donation.<br><br><b>Suggested Hashtags:</b> #GivingTuesday #GiveBack #Charity           |
| <b>11/29/2023</b> | <b>Trivia/Fun Facts</b><br><br>Share interesting trivia or fun facts related to your products or industry, engage with quizzes.<br><br><b>Suggested Hashtags:</b> #TriviaTime #FunFacts #DidYouKnow                     |

|                   |   |
|-------------------|---|
| <b>11/30/2023</b> | <b>National Mason Jar Day (November 30)</b><br><br>Share creative uses for mason jars, DIY gift ideas, or offer mason jar accessory discounts.<br><br><b>Suggested Hashtags:</b> #MasonJarDay #DIYCrafts #MasonJarMagic |
|-------------------|---|

Make sure to explore all of Photofy's marketing resources for direct sales consultants and use our app to effortlessly create and schedule your posts.

<https://photofy.com/blog>

With Photofy, you've got the tools to make November 2023 a phenomenal month for your social media presence! Happy posting! 😊