

# September 2023 Real Estate Content Calendar

Use these post ideas to plan your social media content for the month.

## Week 1: September 1 - 2

<b>9/1/2023</b>	<b>College Colors Day (September 1)</b>  Show support for local universities by wearing their colors! Tag your local schools and share school spirit.  <b>Suggested Hashtags:</b> #CollegeColorsDay #SupportLocalUniversities
<b>9/2/2023</b>	<b>Disaster Preparedness Month</b>  September is Disaster Preparedness Month. Share emergency planning tips and resources for homeowners.  <b>Suggested Hashtags:</b> #DisasterPreparedness #SafetyTips

## Week 2: September 3 - 9

<b>9/3/2023</b>	<b>Hispanic Heritage Month</b>  Celebrate Hispanic figures in real estate by sharing their stories. Highlight their contributions to the industry.  <b>Suggested Hashtags:</b> #HispanicHeritageMonth #RealEstateInfluence
<b>9/4/2023</b>	<b>Labor Day (September 4)</b>  Honor the hard work behind homeownership. Share the value of dedication and effort in real estate.  <b>Suggested Hashtags:</b> #LaborDay #HomeownershipValue

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<b>9/5/2023</b>	<b>Local Community Spotlight</b>  Showcase the best neighborhoods, amenities, schools, and attractions in your area. Give potential buyers a glimpse of local living.  <b>Suggested Hashtags:</b> #CommunitySpotlight #LocalLiving #NeighborhoodHighlights
<b>9/6/2023</b>	<b>National Read a Book Day (September 6)</b>  Recommend a real estate-related book that's inspired you. Encourage followers to share their favorites.  <b>Suggested Hashtags:</b> #ReadABookDay #RealEstateReads
<b>9/7/2023</b>	<b>International Day of Clean Air (September 7)</b>  Discuss the importance of healthy living spaces in real estate. Share tips for maintaining indoor air quality.  <b>Suggested Hashtags:</b> #CleanAirDay #HealthyHomes
<b>9/8/2023</b>	<b>Virtual Home Tours</b>  Take your followers on virtual tours of your latest listings. Use video and 360-degree images to provide immersive experiences.  <b>Suggested Hashtags:</b> #VirtualHomeTours #HomeVideoTour #PropertyTour

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<b>9/9/2023</b>	<b>Emergency Services Day (September 9)</b>  Thank emergency services personnel for keeping communities safe. Share gratitude and a local station photo.  <b>Suggested Hashtags:</b> #EmergencyServices #CommunitySafety
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### Week 3: September 10 - 16

<b>9/10/2023</b>	<b>Grandparents Day (September 10)</b>  Honor multi-generational homes and how they enrich families. Share heartwarming stories of these connections.  <b>Suggested Hashtags:</b> #GrandparentsDay #FamilyHomes
<b>9/11/2023</b>	<b>Patriot Day (September 11)</b>  Remember and honor 9/11. Share a respectful tribute post with a message of unity and remembrance.  <b>Suggested Hashtags:</b> #PatriotDay #NeverForget
<b>9/12/2023</b>	<b>National Day of Encouragement (September 12)</b>  Spread positivity in real estate journeys. Share an inspiring quote about overcoming challenges.  <b>Suggested Hashtags:</b> #DayOfEncouragement #RealEstateJourney

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<b>9/13/2023</b>	<b>Relocation Tips</b>  Provide helpful tips and resources for people relocating to your area. Address their concerns and demonstrate your expertise.  <b>Suggested Hashtags:</b> #RelocationTips #MovingToNewCity #RelocationSpecialist
<b>9/14/2023</b>	<b>Sustainable and Green Homes</b>  Highlight eco-friendly and energy-efficient homes, as well as sustainable building practices.  <b>Suggested Hashtags:</b> #SustainableHomes #GreenLiving #EcoFriendlyHomes
<b>9/15/2023</b>	<b>Oktoberfest (September 16-October 1)</b>  Celebrate the season indirectly. Share a festive photo with a message about celebrating real estate achievements.  <b>Suggested Hashtags:</b> #Oktoberfest #RealEstateCelebration
<b>9/16/2023</b>	<b>Talk Like a Pirate Day (September 16)</b>  Have fun with a pirate-themed post. Tie it into real estate humorously.  <b>Suggested Hashtags:</b> #TalkLikeAPirateDay #RealEstateHumor

## Week 4: September 17 - 23

<b>9/17/2023</b>	<b>Real Estate Market Myths</b>  Debunk common real estate myths and misconceptions to provide accurate information to your audience.  <b>Suggested Hashtags:</b> #RealEstateMyths #PropertyFacts #RealEstateTruths
<b>9/18/2023</b>	<b>Outdoor Living Spaces</b>  Showcase beautiful outdoor living spaces, patios, and gardens to inspire potential buyers.  <b>Suggested Hashtags:</b> #OutdoorLiving #PatioGoals #GardenParadise
<b>9/19/2023</b>	<b>National Voter Registration Day (September 19)</b>  Encourage civic duty. Share how to register to vote and mention upcoming elections.  <b>Suggested Hashtags:</b> #VoterRegistration #CivicDuty
<b>9/20/2023</b>	<b>Local Real Estate Awards</b>  Announce and celebrate any awards or recognitions your real estate agency has received.  <b>Suggested Hashtags:</b> #RealEstateAwards #ExcellenceInService #TopRealEstateAgent

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<b>9/21/2023</b>	<b>Miniature Golf Day (September 21)</b>  Post a playful photo and connect it to house hunting's challenges.  <b>Suggested Hashtags:</b> #MiniatureGolfDay #HouseHuntingFun
<b>9/22/2023</b>	<b>American Business Women's Day (September 22)</b>  Celebrate successful women in real estate. Share stories of their contributions.  <b>Suggested Hashtags:</b> #BusinessWomenDay #WomenInRealEstate
<b>9/23/2023</b>	<b>Fall Equinox (September 23)</b>  Embrace the changing season. Share a cozy fall-themed home photo.  <b>Suggested Hashtags:</b> #FallEquinox #CozyHomes

### Week 5: September 24 - 30

<b>9/24/2023</b>	<b>Seasonal Home Decor Ideas</b>  Inspire your audience with seasonal home decor ideas to create a welcoming and festive atmosphere.  <b>Suggested Hashtags:</b> #SeasonalDecor #HomeInspiration #DecoratingIdeas
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## September 2023 Real Estate Content Calendar

<b>9/25/2023</b>	<b>Homeowner Q&amp;A Session</b>  Host a live Q&A session where your audience can ask real estate-related questions. Provide valuable insights and engage in real-time.  <b>Suggested Hashtags:</b> #QandAwithRealtor #AskTheExpert #RealEstateAdvice
<b>9/26/2023</b>	<b>National Family Day (September 26)</b>  Highlight the role of homes in bringing families together. Share heartwarming family success stories.  <b>Suggested Hashtags:</b> #FamilyDay #RealEstateFamily
<b>9/27/2023</b>	<b>World Tourism Day (September 27)</b>  Showcase neighborhoods for buyers. Highlight local attractions and community features.  <b>Suggested Hashtags:</b> #TourismDay #ExploreLocalCommunities
<b>9/28/2023</b>	<b>National Good Neighbor Day (September 28)</b>  Emphasize the importance of friendly neighborhoods in home value. Share community stories.  <b>Suggested Hashtags:</b> #GoodNeighborDay #CommunityValue
<b>9/29/2023</b>	<b>National Coffee Day (September 29)</b>  Share a morning coffee photo. Discuss how coffee fuels your real estate work.  <b>Suggested Hashtags:</b> #CoffeeDay #RealEstateFuel

<b>9/30/2023</b>	<b>International Podcast Day (September 30)</b>  Recommend real estate podcasts. Share how they've enriched your industry knowledge.  <b>Suggested Hashtags:</b> #PodcastDay #RealEstateEducation
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Make sure to explore all of Photofy's marketing resources for real estate professionals and use our app to effortlessly create and schedule your posts.

<https://photofy.com/blog>

With Photofy, you've got the tools to make September 2023 a phenomenal month for your social media presence! Happy posting! 😊