

September 2023 Direct Sales Content Calendar

Use these post ideas to plan your social media content for the month.

Week 1: September 1 - 2

9/1/2023	Liptember (September) Share stories or tips for supporting women's mental health. Suggested Hashtags: #Liptember #MentalHealthAwareness
9/2/2023	World Candle Month (September) Showcase your favorite candle scents or DIY candle-making tutorials. Suggested Hashtags: #WorldCandleMonth #CandleCelebration

Week 2: September 3 - 9

9/3/2023	Hispanic Heritage Month (September) Highlight Hispanic culture, influencers, or create relevant content. Suggested Hashtags: #HispanicHeritageMonth #LatinxCulture
9/4/2023	Labor Day (September 4) Offer Labor Day sales, express gratitude to workers, or share work-related content. Suggested Hashtags: #LaborDay #WorkersRights

September 2023 Direct Sales Content Calendar

9/5/2023	Customer Success Story Share a story of a customer's success with your products, inspiring others. Suggested Hashtags: #SuccessStory #CustomerResults #Inspiration
9/6/2023	National Read a Book Day (Sep 6) Recommend books, share book quotes, or host a reading challenge. Suggested Hashtags: #ReadABookDay #BookLovers
9/7/2023	International Day of Clean Air (Sep 7) Share eco-friendly tips, air quality insights, or environmental content. Suggested Hashtags: #CleanAirDay #AirQuality
9/8/2023	Product Comparison Compare products to guide customers' choices and decision-making. Suggested Hashtags: #ProductComparison #InformedChoices #ChooseWisely
9/9/2023	FAQ Day Address common questions about your products or business for clarity. Suggested Hashtags: #FAQs #ClearTheAir #AskUsAnything

Week 3: September 10 - 16

9/10/2023	Grandparents Day (September 10) Share grandparent-related stories, crafts, or family appreciation posts. Suggested Hashtags: #GrandparentsDay #FamilyLove
9/11/2023	Patriot Day (September 11) Pay tribute with remembrance posts, share stories of resilience, or express unity. Suggested Hashtags: #PatriotDay #NeverForget
9/12/2023	National Day of Encouragement (Sep 12) Post uplifting messages, motivational quotes, or acts of kindness. Suggested Hashtags: #EncouragementDay #SpreadPositivity
9/13/2023	International Chocolate Day (Sep 13) Showcase chocolate recipes, share fun facts about chocolate, or ask for favorites. Suggested Hashtags: #ChocolateDay #SweetTreats
9/14/2023	Social Proof Showcase customer photos using your products and encourage sharing. Suggested Hashtags: #SocialProof #RealPeopleRealResults #CustomerLove

September 2023 Direct Sales Content Calendar

9/15/2023	Test Your Knowledge Engage your audience with a product-related quiz while educating them. Suggested Hashtags: #TestYourKnowledge #QuizTime #FunLearning
9/16/2023	Talk Like a Pirate Day (Sep 16) Have fun with pirate-themed content, share pirate jokes, or host a pirate trivia. Suggested Hashtags: #TalkLikeAPirateDay #ArrrMatey

Week 4: September 17 - 23

9/17/2023	Oktoberfest (Sep 16-Oct 1) Share Oktoberfest-inspired recipes, beer pairings, or cultural insights. Suggested Hashtags: #Oktoberfest #BeerFestival
9/18/2023	Health and Wellness Tips Share wellness tips that align with your products, promoting holistic well-being. Suggested Hashtags: #HealthAndWellness #HolisticLiving #WellnessTips

September 2023 Direct Sales Content Calendar

9/19/2023	DIY Idea Present a creative DIY project using your products to showcase their versatility. Suggested Hashtags: #DIYWithProducts #GetCreative #CraftyIdeas
9/20/2023	Business Milestone Celebrate a business milestone, showing gratitude to your audience. Suggested Hashtags: #BusinessMilestone #AnniversaryCelebration
9/21/2023	Team Member Feature Spotlight a team member to display camaraderie and the human side of your brand. Suggested Hashtags: #TeamSpotlight #MeetTheTeam #TeamMemberLove
9/22/2023	American Business Women's Day (Sep 22) Feature successful women in business, share career tips, or showcase achievements. Suggested Hashtags: #BusinessWomenDay #WomenInBusiness
9/23/2023	Fall Equinox (September 23) Share autumnal photos, fall recipes, or express gratitude for the changing season. Suggested Hashtags: #FallEquinox #AutumnSeason

Week 5: September 24 - 30

9/24/2023	Collaboration Shoutout Give a shoutout to collaborators, promoting networking and goodwill. Suggested Hashtags: #Collaboration #ShoutoutSunday #PartnerLove
9/25/2023	National Daughters Day (Sep 25) Celebrate daughters with heartfelt posts, share memories, or parenting tips. Suggested Hashtags: #DaughtersDay #FamilyBond
9/26/2023	National Family Day (Sep 26) Share family activities, memories, or stories that promote togetherness. Suggested Hashtags: #FamilyDay #QualityTime
9/27/2023	Giveaway Host a product giveaway to boost engagement and excitement. Suggested Hashtags: #GiveawayAlert #WinFreebies #GiveawayTime
9/28/2023	Customer Q&A Provide answers to customer questions, offering helpful information. Suggested Hashtags: #CustomerQuestions #AskTheExpert #QandASession

September 2023 Direct Sales Content Calendar

9/29/2023	National Coffee Day (Sep 29) Share coffee recipes, brewing techniques, or show appreciation for coffee lovers. Suggested Hashtags: #CoffeeDay #CoffeeLovers
9/30/2023	International Podcast Day (Sep 30) Recommend favorite podcasts, share podcast-related content, or start your podcast. Suggested Hashtags: #PodcastDay #PodcastPower

Make sure to explore all of Photofy's marketing resources for direct sales consultants and use our app to effortlessly create and schedule your posts.

<https://photofy.com/blog>

With Photofy, you've got the tools to make September 2023 a phenomenal month for your social media presence! Happy posting! 😊